We create interactive reusable products that are *Always Giving*

PARTNERS

1% FOR THE PLANET

THE GLOBAL GOALS

Certified B Corporation — This company meets the highest standards of social and environmental impact
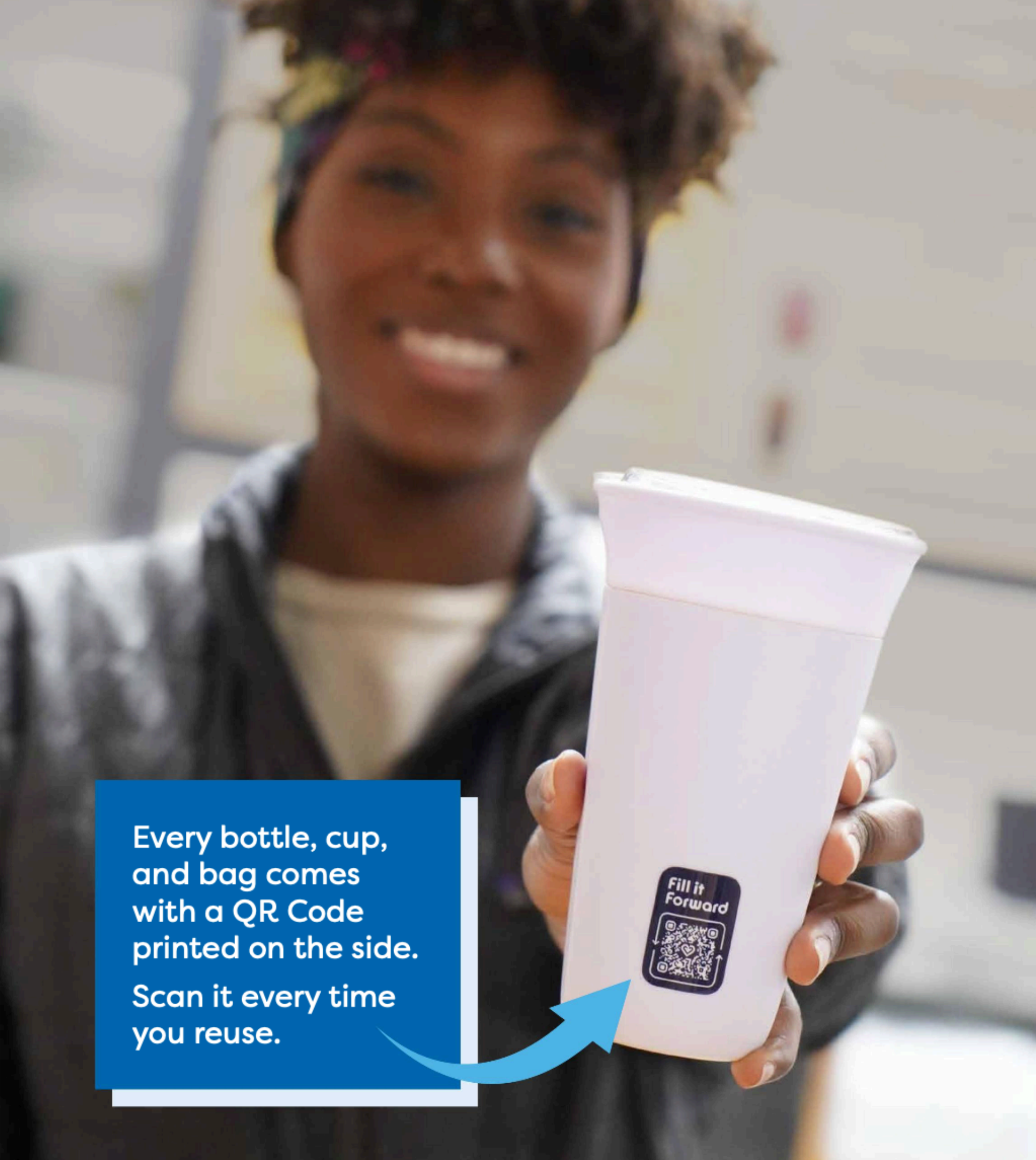
Every bottle, cup, and bag comes with a QR Code printed on the side.

Scan it every time you reuse.

Fill it Forward

ABOUT US VIDEO

Enhanced Plan

Celebrate your group's collective impact with a customized app experience. Includes everything in the STANDARD tier, plus:
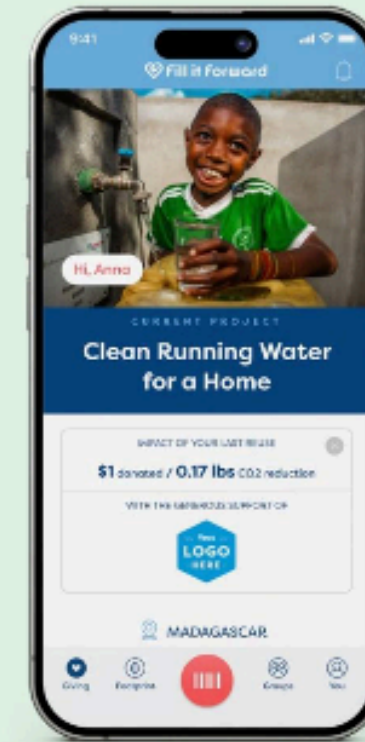
Private Group

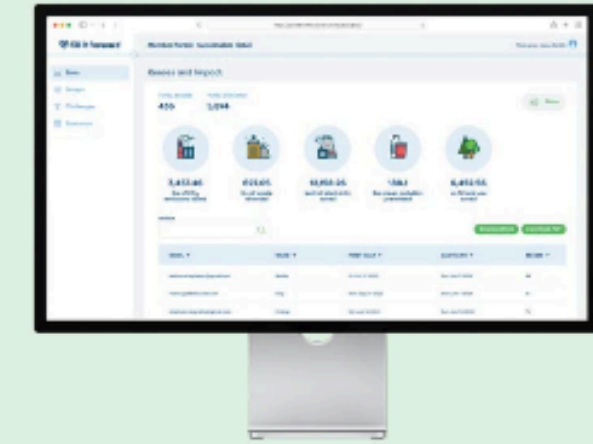Perfect for companies, schools or events looking to track their collective impact.

PRODUCT HIGHLIGHTS
- Feature your logo, photo, and description
- Track up to five environmental metrics
- View the in-app leaderboard

Custom Giving Projects

Support a specific giving project and location. Select from our trusted charitable partners or select a new charity.

Member Portal (Reporting)

Access group user data and engagement history. Run time based reports to understand engagement.
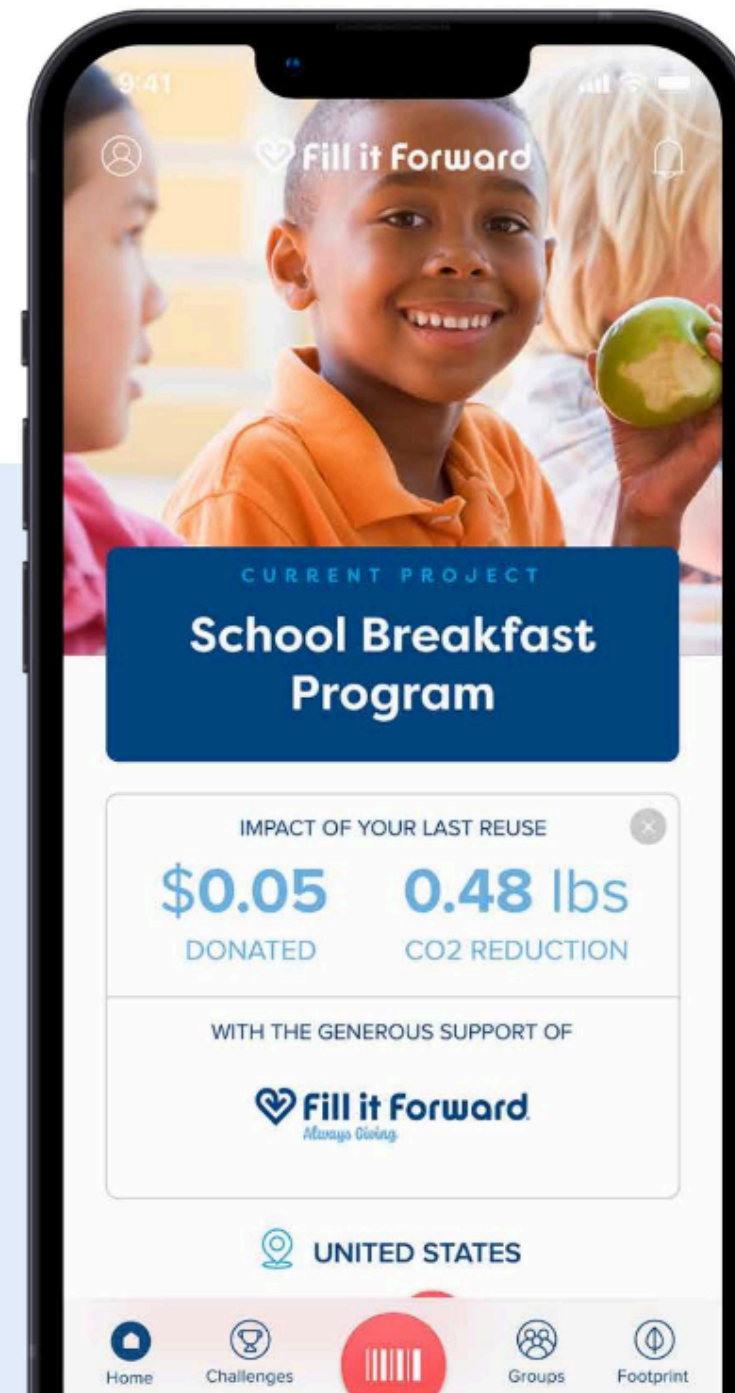
Customer Support

Need help with the Fill it Forward app? Open a support ticket and get customer support answers to your questions.

Learn more at www.fillitforward.com/app

Every Fill it Forward product comes with three core app features

1 Give Back to Charity Projects

Every scan unlocks a $0.02 - $10.00 donation, which is funded by product sales. Our community has donated over $1 million to trusted charitable partners worldwide. We're certified by 1% for the Planet.

7 CHARITIES

CURRENT PROJECT

School Breakfast Program

IMPACT OF YOUR LAST REUSE

$0.05 DONATED   **0.48** lbs CO2 REDUCTION

WITH THE GENEROUS SUPPORT OF

Fill it Forward
Always Giving

UNITED STATES

Home   Challenges   Groups   Footprint

WaterAid

charity: water
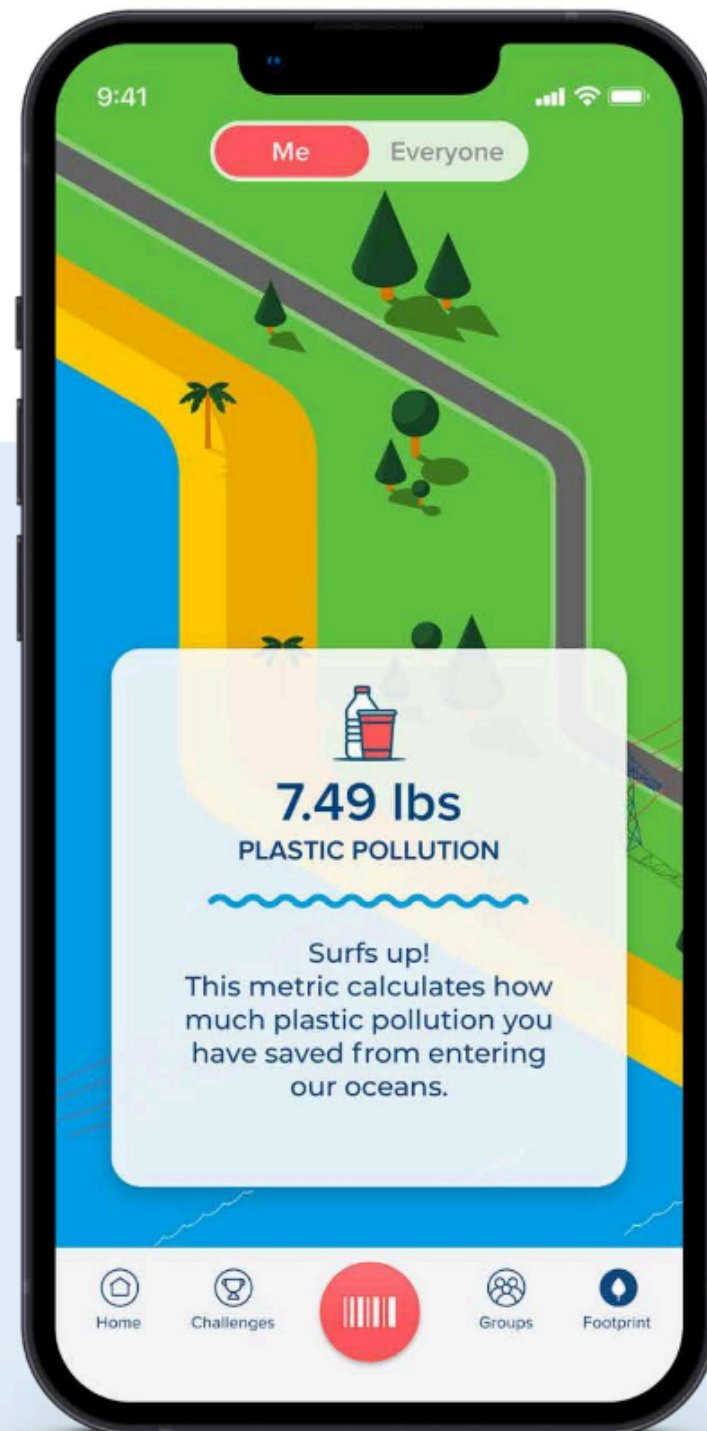
WATER FIRST

w|w

DIG DEEP

second harvest

ONE TREE PLANTED

2 Eliminate Single-Use Waste

Every scan shows the impact of 5x environmental metrics. Together our community has diverted 6+ million single-use items from the landfills and oceans. Certified by WSP.
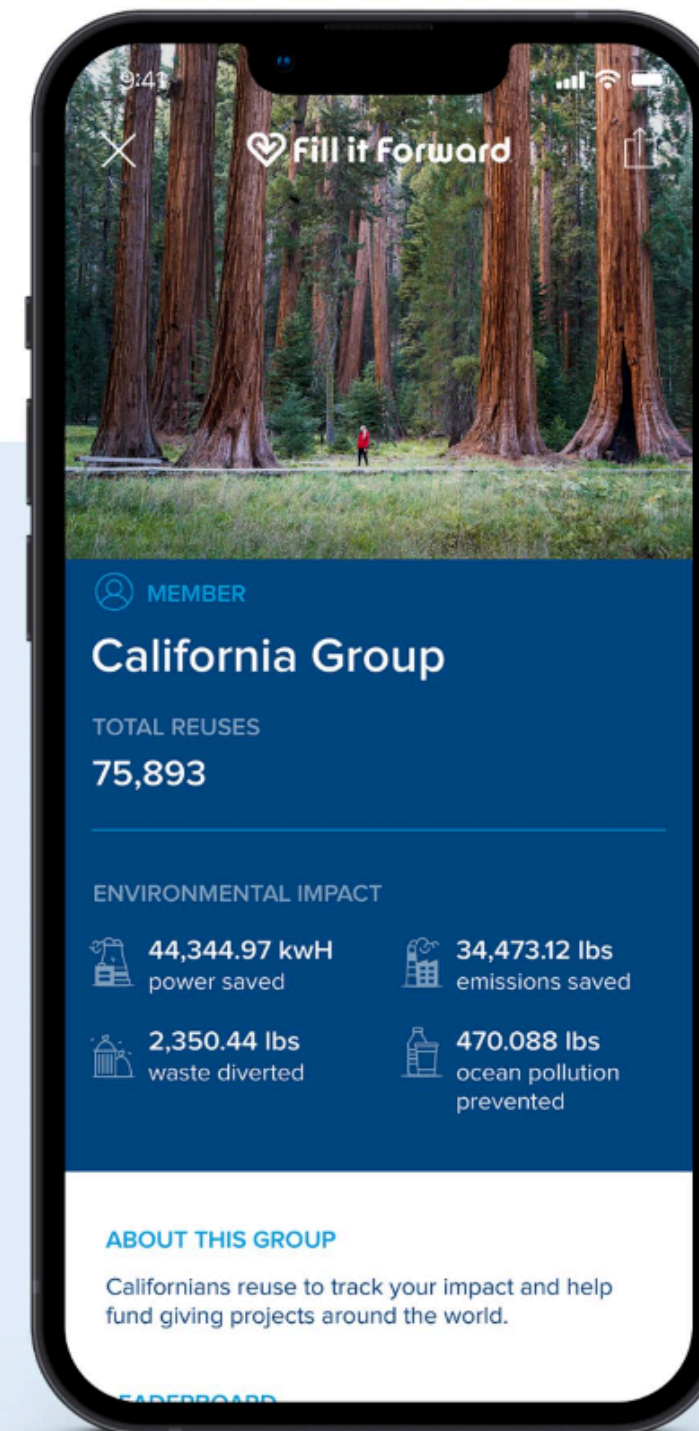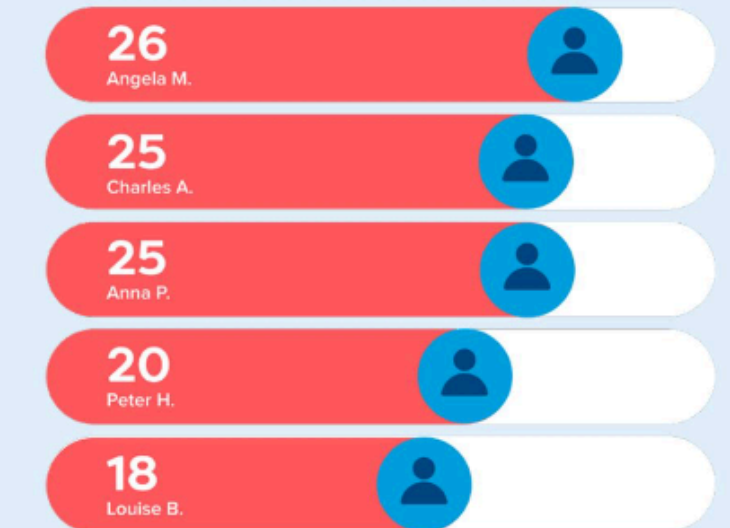
3 Connect to Community Groups

Join Open Groups to see your impact on the reuse leaderboard or set up a Private Group that can be customized with your logo and unique description.

5 METRICS

7.49 lbs
PLASTIC POLLUTION

Surfs up!
This metric calculates how much plastic pollution you have saved from entering our oceans.

- CO2 Emissions
- Energy Use
- Ocean Plastic
- Landfill Waste
- Land Use

GROUP LEADERBOARD

MEMBER

California Group

TOTAL REUSES
75,893

ENVIRONMENTAL IMPACT

44,344.97 kwH power saved
34,473.12 lbs emissions saved
2,350.44 lbs waste diverted
470.088 lbs ocean pollution prevented

ABOUT THIS GROUP

Californians reuse to track your impact and help fund giving projects around the world.

Leaderboard:
- 26 Angela M.
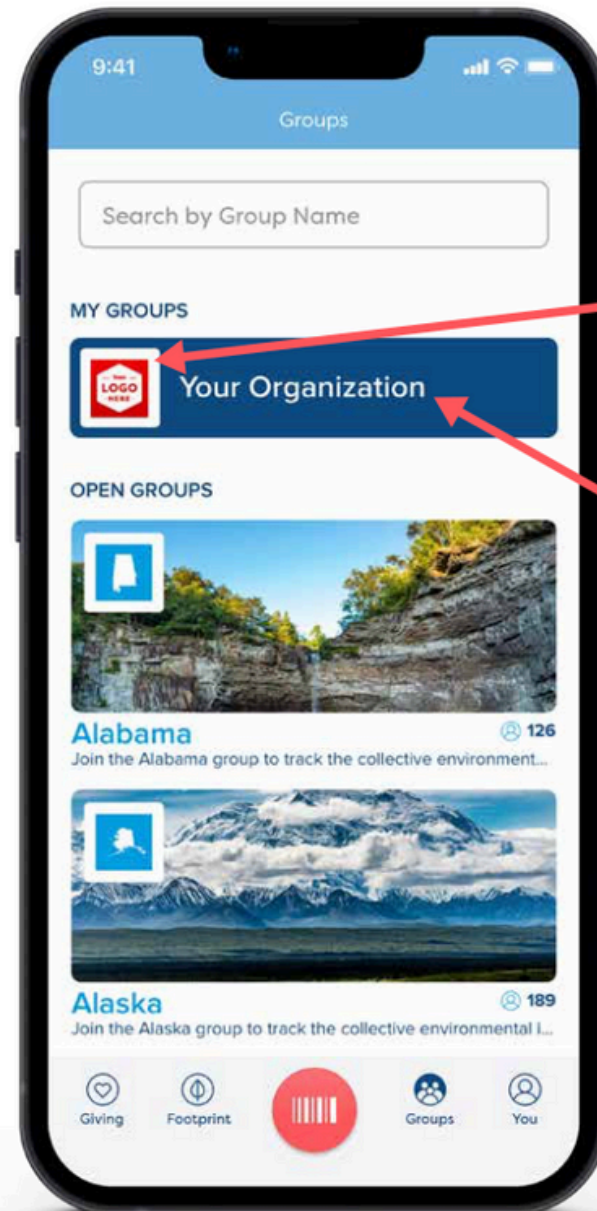- 25 Charles A.
- 25 Anna P.
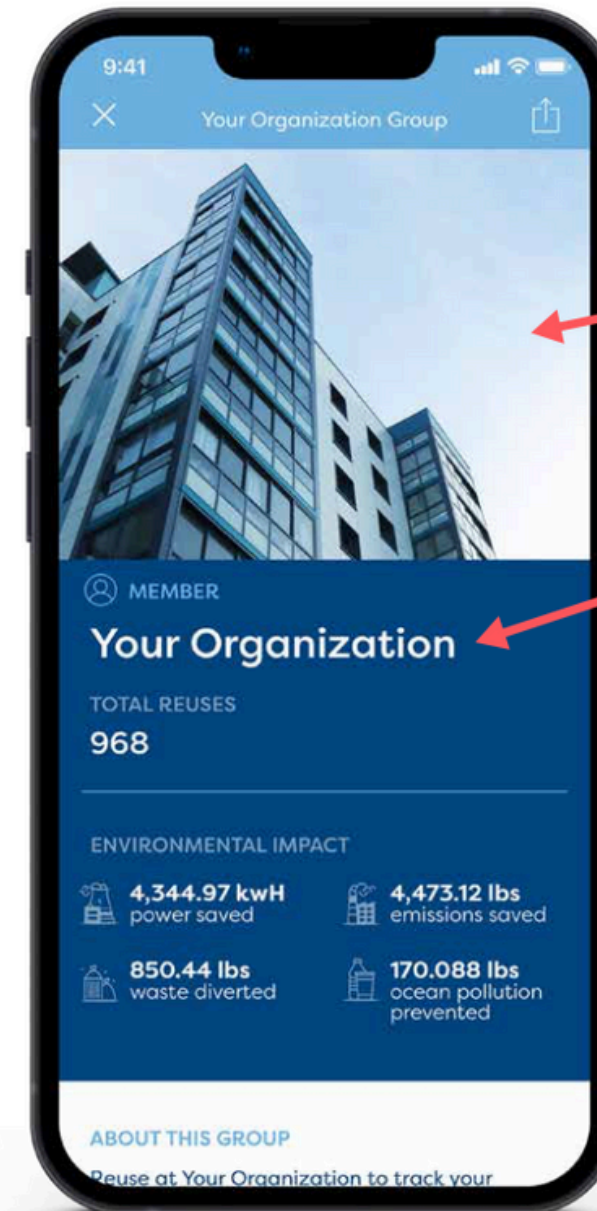- 20 Peter H.
- 18 Louise B.

Private Group Customization

GROUP LOGO
200 x 200 px
jpg, jpeg, png

GROUP NAME
25 characters maximum

GROUP IMAGE
900 x 600 px
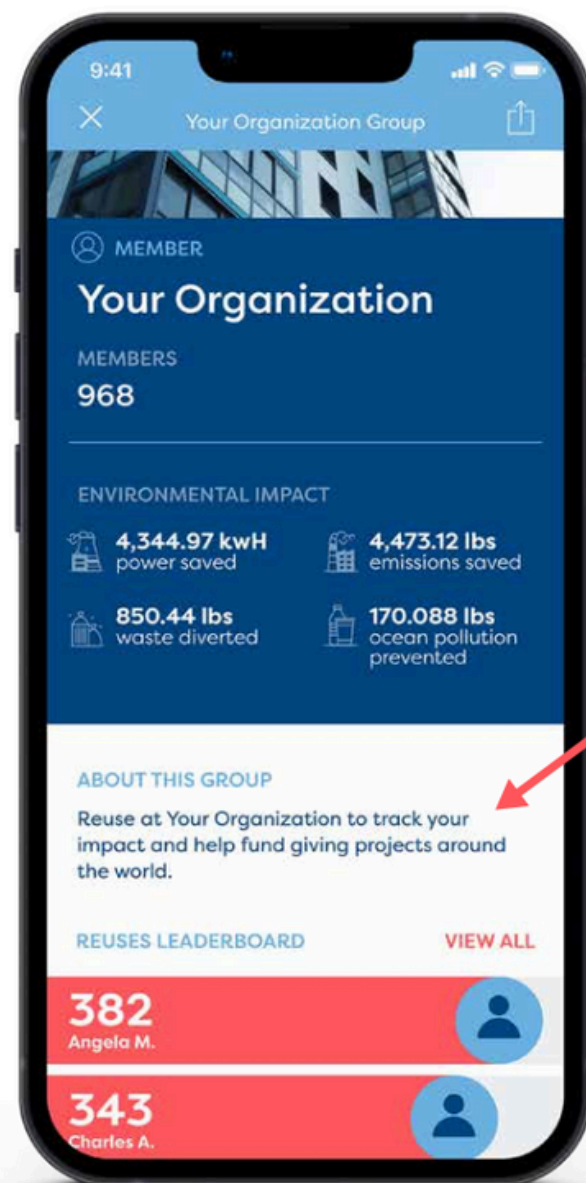jpg, jpeg, png

GROUP NAME
25 characters maximum

Feature Highlights

Perfect for companies, schools or even events looking to track their collective impact.

- Feature your logo, background photo, and group description.
- Track up to five environmental metrics.
- View the in-app leaderboard.
- Access time framed data reports

Private Group Customization

MEMBER

Your Organization

MEMBERS
968

ENVIRONMENTAL IMPACT

4,344.97 kwH power saved

4,473.12 lbs emissions saved

850.44 lbs waste diverted

170.088 lbs ocean pollution prevented

ABOUT THIS GROUP

Reuse at Your Organization to track your impact and help fund giving projects around the world.

REUSES LEADERBOARD — VIEW ALL

382 Angela M.

343 Charles A.

GROUP DESCRIPTION
500 characters maximum

WEB APP VERSION OF GROUP
For users who have not installed the app

Fill it Forward

14,870 of 25,000 — 2,030 giving

PROJECT DETAILS ∨

Environmental Impact

Your Organization | Everyone

32,877 lbs CO_2 emissions saved

2,241.61 lbs waste diverted

448.32 lbs ocean pollution prevented

114 members — **384** reuses

Your LOGO HERE

Reuse at Your Organization to track your impact and help fund giving projects around the world.

Feature Highlights

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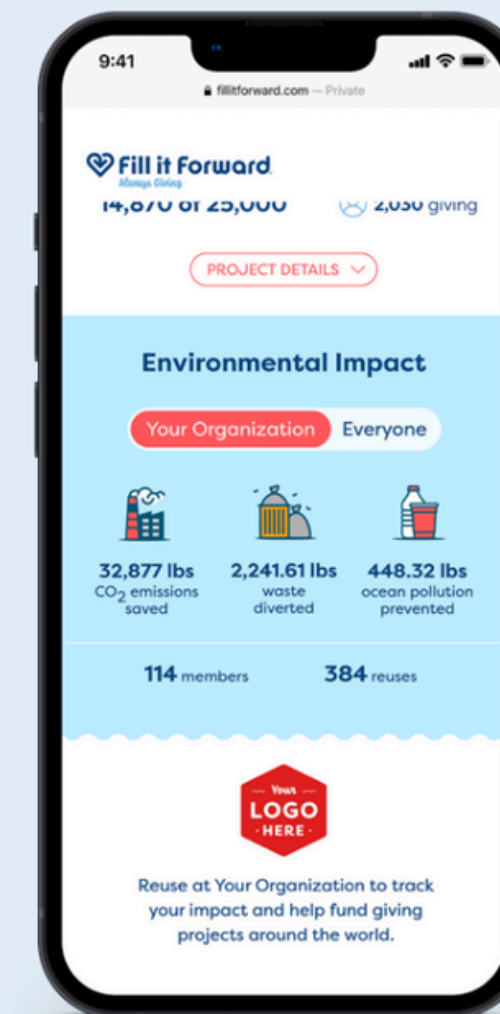- View the in-app leaderboard.
- Access time framed data reports

Fast Facts

Install the Fill it Forward App

The Fill it Forward app is available on the Apple App Store and Google Play.

Scan the helpful QR code to download the app.

How it Works

1) Download the free Fill it Forward app on your mobile device.
2) Create a login & personalize your user account.
3) Scan the QR code every time you reuse.
4) A minimum two-cent donation will be made to the giving project featured.
5) Track your Environmental Footprint (water consumption, waste diverted, emissions saved, and ocean pollution prevented).

Cupanion Bottle

Made sustainably in New York out of a clear material called Tritan, this looks like glass and is extremely durable.

- Reuse the 2x to offset the emissions.
- 100% made in the USA, which significantly reduces transportation emissions.
- Dishwasher safe / holds carbonation.
- BPA Free and does not contain bisphenol S or any other bisphenol compounds.

How do I create a login?

Press "SIGN UP" on the bottom left and then "SIGN UP WITH EMAIL."

Email: Please use your work email address.

Nickname: Enter your first and last name.

Password: Must contain 10 characters (including letters and numbers)

If you do not sign up with a recognizable email or nickname, the app will automatically assign you a randomized name OR use your Apple ID.

Troubleshooting

- Email support@fillitforward.com or submit support tickets through the app.
- First, try exiting the app and then going back in.
- Remember to ensure you've given the app access to your camera.

1) Clear app caches by going to Account Setting > App Caches.
2) Exit and re-enter your app. (You may need to do this twice).
3) If steps 1 and 2 do not work, delete and reinstall the app.

Keynote Talking Points

Share these helpful talking points about Fill it Forward with your
keynote speakers and registration staff to help promote the program
and encourage participation.

Scan your Fill it Forward bottle (or cup or bag or container or tag) every time you
reuse, to give back to people and the planet.

At our event, we're proud to help make a difference for people and the planet.

You will receive a reusable Fill it Forward bottle (or cup or bag or container or tag)
at registration.

Fill it Forward is a B-Corp that is on a mission to inspire the world to reuse.

Together at this event, we are helping to eliminate single-use plastics and giving
back to charity.

It's really easy to make a difference.

Fill it. Scan it. Give it.

Please take out your phone and scan the QR Code printed on your reusable.

Use the free Fill it Forward app OR use your phone camera and continue to scan
each time you reuse—throughout the event and after—to keep the giving going.

Each scan unlocks a donation to a global charitable project
and contributes to clean water, nutritious food, and reforestation projects.

SIDE 4 / BACK

SIDE 3 / CURVED

Fill it Forward.

18mm

SIDE 2 / FRONT

SIDE 1 / CURVED

PAYNE
THEOLOGICAL SEMINARY

LEARN. LEAD. LIBERATE.

54.48mm